

ALYSSA SCHUBERT

Digital Content Creator

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@alyssa_schubert



SUMMARY

Highly motivated and innovated individual with a passion for expression through the media. Driven by the creation of digital content and telling other's stories through journalism. Possess exceptional communication and interpersonal skills with a proven ability to work independently and as part of a team.

EDUCATION

The University of Alabama

Bachelor's Degree of Arts in Communication
August 2020-December 2023

- News Media Major
- Concentration in Sports Media
- 3.5 GPA
- Academic Honors

SKILLS

- Strong organizational and time-management skills
- Proficient in Adobe Photoshop, Premiere Pro, Indesign, Illustrator, and Audition
- Ability to work independently and as part of a team
- Well-versed in AP Style and other journalistic strategies

ORGANIZATIONS

- Crimson White Culture Desk
- UA's Chapter of HerCampus

PROFESSIONAL EXPERIENCE

Gameday Digital Content Creator Intern

The Kenosha Kingfish | May-August 2023

- Adminstrated all social media accounts for the team
- Managed and scheduled social media posts on game days
- Designed lineup, gamed ay, and in-game score graphics
- Prepared and distributed game program
- Tweeted in-game updates and posted highlights

Culture Desk Staff Reporter

The Crimson White | October 2021-August 2023

- Brainstormed ideas with a team for the weekly newsletter
- Collaborated with other writers on articles
- Coordinated and conducted interviews for stories
- Wrote articles covering culture such as albums, movies, and community events

Office Assistant / Secretary

The University of Alabama, | August 2021-December 2023

- Scanned and filed paperwork
- Maintained faculty requests
- Provided administrative support, including answering phone calls, responding to emails, and preparing correspondence